

Press Kit: Škoda Octavia



Š K O D A

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Škoda Octavia

Refreshing the marque's most popular model

- › Refined exterior: aesthetic advancements and new second-generation LED Matrix beam headlights
- › Reworked interior: five Design Selections, 13-inch infotainment display and more sustainable materials
- › Improved technology: improved user experience and smarter voice recognition
- › More efficient powertrains: two petrol engine options, a 1.4 TSI (150hp) and an RS exclusive 2.0 TSI (265hp)
- › Enhanced safety: new safety and assistance systems for more advanced active and passive safety



Middle East – Škoda Auto has refreshed the iconic Octavia sedan, the marque’s most popular model, with over 7 million units sold. This fourth modern generation has now been given a more modern outlook thanks to a revised Škoda grille and new second-generation LED Matrix beam headlights. The comprehensive standard equipment offers features like a dual-zone Climatronic system and a 10-inch Digital Display. Sustainability has also been prioritised with an increased use of eco-friendly materials in the interior. For an even more advanced in-car experience, the Laura voice assistant is now enhanced. Additional safety and assistance systems enhance active and passive passenger and vehicular safety, and a restructured range offer additional individualisation options.

Lukas Honzak, Managing Director at Škoda Middle East, said: “Our Middle East customers have high expectations for the Octavia sedan, and this update elevates our best-selling model to new heights. A completely overhauled infotainment system, new safety assistance systems, generous use of sustainable materials and more powerful headlights make the refreshed Octavia an even better fit for everyday explorers who like a good mix of size, functionality and fun. This latest iteration is expected to impress and excite both drivers and their companions, reaffirming its position as our most beloved car.”

Fresh energy for the brand’s iconic model

The revamped fourth modern Octavia includes a new, upgraded design with revised front and rear bumpers and an updated Škoda grille. The second-generation LED Matrix beam headlights are also a new addition, and so are the revised LED rear lights with animated indicators and a selection of alloy wheel designs. The new Octavia now offers an all-new range structure with four trim levels. Essence, Selection, Sportline and RS. Each are paired with a choice of five interior Design Selections.

In addition to new and sustainable materials for the seats, dashboard and door panels, a 10 inch Digital Display will come as standard on selected model variants. The familiar 10-inch Virtual Cockpit now has enhanced functionality, and the head-up display remains available. Both versions of the digital instrument cluster and the infotainment displays feature upgraded graphics. Making its debut in the Octavia range is the 13 inch infotainment, while the 10-inch infotainment display is included as standard. The updated Octavia now also features a Phone Box with more powerful wireless charging power rated at up to 15 watts and ventilation as well as four fast-charging USB-C ports with a power output of 45 watts. The popular 15-watt USB-C port on the rear of the interior rear-view mirror is standard from the Selection trim level upwards.



The new Octavia also now features an enhanced version of the voice assistant Laura, allowing users to prompt a multitude of voice commands such as adjusting the air conditioning or setting a route on the navigation. The engine line-up consists of a base 1.4 TSI petrol engine and the RS exclusive 2.0 TSI. Maximum outputs range from 110 kW (150hp) to 195 kW (265hp). Furthermore, Škoda Auto has further extended its comprehensive portfolio of active and passive safety features: a new Attention and Drowsiness Assist now uses a wide range of data and parameters to assess driver behaviour. Adding to the suite of safety features the updated Octavia is also equipped with up to 7 airbags.

Škoda's best-seller and its success story

The modern Škoda Octavia has been the Czech auto maker's mainstay ever since the first example rolled out the production lines 28 years ago, in 1996. Its four modern generations have found a place in more than seven million customer's homes across 60-plus markets, thanks to their combination of spaciousness, state-of-the-art technology, outstanding level of safety and remarkable value proposition. The Octavia was highly regarded by the international media. For example, the fourth generation was a European Car of the Year finalist in 2021 and in 2024, it earned the "Best Cars" readers' choice award for the best import car, organised by the German car magazine "auto motor und Sport".



Exterior

Subtle tweaks for a stronger presence, advanced headlight design and technology

- › More dynamic outlook: redesigned front and rear aprons and revised Škoda grille
- › Improved illumination: more powerful second-generation LED Matrix beam headlights with advanced functionality
- › New logos and lettering: congruous with the revised Škoda brand identity
- › Best-in-class leading boot capacity stands at 600 litres, 10 litres up on the previous model, enabled by a 9 mm stretch in overall length to 4,698 mm. The boot space can further be increased to an impressive 1,555 litres by folding the rear seats down.



Middle East New aprons, front and rear, and a revised Škoda grille render a more modern styling for the Octavia. 36 individual matrix segments and new Crystallinium elements make up the advanced, second-generation LED Matrix beam headlights and deliver even better illumination of the road ahead while effectively shielding oncoming motorists from headlight glare.

Oliver Stefani, Head of Škoda Auto Design, said: “The aim was to give Škoda’s best-seller, the fourth generation Octavia, a sharpened character to amplify its already distinguished identity. We were able to achieve this through subtle but measured tweaks like redesigning the aprons, front and rear. Also, the newly equipped striking headlights create a new light signature and contain two LED modules featuring the new Crystallinium elements for added effect.”



New front and rear aprons and a marginally longer body

The Octavia sedan is available in four trim levels – Essence, Selection, Sportline and RS – to cater to every kind of Octavia customer. It now features redesigned front and rear aprons that push the overall length by nine millimetres to 4,698 millimetres. Adding a more dynamic visual are the revised lower air intakes, Air Curtains and transitions to the front wheel arches on the front apron. Furthermore, the designers have adjusted the levels of the Škoda grille sides to be flush with the new headlights.

Improved and more progressive headlights and rear lights for improved visibility and safety

The basic headlights now use LED technology as standard. Illumination can be further amplified by selecting the second-generation LED Matrix beam headlights, which are available as an option for the Selection and Sportline trim levels. While the outer bi-LED module is used for the low and high beam, the inner module has 36 individual matrix segments in two rows, improving illumination and shielding oncoming motorists even more effectively when the high beam is switched on.

Fog lights have been replaced by an all-weather function that automatically adapts the light output to the changing weather conditions. The LED rear lights – included as standard – are available in two versions. The basic variant, using only LED sources for all its functions, is equipped with the Essence and Selection trim levels. The top versions also offer an animated Coming/Leaving Home function, animated indicators that extend into the tailgate, along with the upper part of the C-shaped light cluster. This is standard on the Sportline and RS models but will be optional on the Selection trim. .

Exclusive colours and new wheel designs

New designs have been added to the available range of wheels. Except for the entry-level Essence model, all others ride on alloy wheels. The newly revised range includes aerodynamically optimised silver 16-inch Matar wheels, which come as standard with the Selection trim level and new black, glossy machined 17-inch Slagard aero wheels, which are available for the Octavia Sportline.

Furthermore, other new options include the 18-inch Lerna and the RS-specific 19-inch Elias wheels in glossy machined silver or anthracite with black Aero trims. The Octavia's exterior colour palette comprises three solid colours and six metallic finishes, while Mamba Green is exclusive to the Sportline and RS models.



Interior

Upgraded infotainment system and additional sustainable materials

- › New range structure: five interior Design Selections
- › More digital tools: new 10-inch Digital Display equipped as standard, optional 13-inch display debuts, redesigned graphics for more added intuitiveness
- › More sustainable materials: recycled fabrics and sustainable materials for the umbrella



Middle East – For the first time ever, the Octavia is available with a 13-inch central infotainment display. USB-C ports, now rated at 45 Watts, offer more charging power. The Phone Box now also features more powerful wireless charging with a power output of up to 15 Watts and ventilation, while the 15-watt USB-C port on the back of the interior mirror remains for added functionality. All five interior Design Selections of the revamped Octavia benefit from increased use of sustainable materials.

Karsten Schnake, Škoda Auto Board Member for Procurement, said: “With the revamped Octavia, we’re taking sustainability to the next level, reimagining our best-seller with eco-conscious innovations. For the first time, recycled fabrics and sustainably treated leather upholstery elevate the interior of our most popular model. Even our iconic Simply Clever essentials, like the umbrella, now come crafted from recycled materials. Concerns about our environment are mounting, and every detail needs to be analysed and applied in a manner that can make a difference. And we showcase our sustainability-related expertise through our products”.

New displays, reworked graphics and more comprehensive equipment

The revamped Octavia comes with even more comprehensive standard equipment, including a free-standing central 10-inch infotainment display and an all-new 10-inch Digital Display, which replaces the analogue instrument cluster, while the upgraded 10-inch Virtual Cockpit remains an option. Also making its debut for the Octavia range is the optional 13-inch central infotainment screen. The instrument clusters and infotainment screens all feature redesigned graphics and user interfaces for even more intuitive operation.

Passengers now have more control over cabin comfort with a dual-zone Climatronic system, which is now standard for all models. The interior also includes a Phone Box with a maximum output of 15 watts from the Selection trim level upwards, offering inductive fast charging of smartphones as well as a ventilation function. USB-C ports now deliver an even more powerful output of 45 watts - three times the charging power than before. The enhanced KESSY keyless entry system automatically locks or unlocks the vehicle when the driver, carrying the key, moves within 1.5 metres of the car.



New upholstery and decorative trims

The revised Škoda Octavia comes with new upholstery, trim and door panel designs to help elevate the cabin ambience further. Škoda uses sustainable materials in some of the five Design Selections, which are clustered around the four trim levels Essence, Selection, Sportline and RS. Examples of sustainable materials include recycled fabrics in the Lodge and Sportline Design Selections. In another first for the Octavia, Unique Dark Chrome trim elements are used in the interior and on the steering wheel, which now features the new, two-dimensional Škoda logo.

Overview of the Design Selections

Trim level	Name of interior	Seats
Essence	Studio	Black fabric
Selection	Loft	Black fabric
	Lodge	Grey recycled fabric/black artificial leather
	Lounge	Black Suedia/black leather
Sportline	Sportline	Sports seats, recycled grey fabric/artificial leather
RS	RS Fabric	Black fabric



New Simply Clever features

New Simply Clever details include a fresh storage box, which now gives rear passengers space for bags, cups and bottles. An optional tablet holder, formerly limited to standard seats, has been engineered to fit the Sportline and RS sports seats as well. The signature umbrella in the front door is now fashioned from eco-friendly materials, and the handy front-door brush remains on board.



Convenience tech also steps up: the upgraded Phone Box provides ventilated wireless charging at up to 15 W, every front- and rear-seat USB-C port now delivers a robust 45 W, and the KESY system gains a KESY Advanced option with Walk-Away Locking.



Powertrains

Two potent turbo-charged petrol engines

- › Better performance: more power and efficiency for the RS exclusive 2.0 TSI
- › Two engines: outputs ranging from 110 kW (150 hp) to 195 kW (265 hp)



Middle East – Powering the revamped Škoda Octavia is a range of two technically advanced, efficient turbocharged four-cylinder engines. Maximum power outputs range from 110 kW (150 hp) for the base variant to 140 kW (190hp) to 195 kW (265 hp) in the performance-oriented Octavia RS.

Johannes Neft, Škoda Auto Board Member for Technical Development, said: “At Škoda, we have always aimed to offer our customers a wide range of engines serving a variety of applications. This is also the case with the refreshed Octavia, which offers exclusively two four-cylinder engines, each serving a certain kind of customer from the fuel-efficient 1.4 TSI to a more potent 2.0 TSI available in the 265hp RS model which has been designed to satiate one’s sporting aspirations without negating functionality.”

Engine line-up

Petrol engines					
Power	Torque [Nm]	Drive	Transmission	Acceleration 0–100 km/h [s]	Top speed [km/h]
1.4 TSI/110 kW (150 hp)	250	FWD	8-speed automatic	8.7	225
2.0 TSI/195 kW (265 hp)	370	FWD	7-speed automatic DSG	6.4	250



Safety

New safety and assistance systems for even more effective vehicular and passenger protection

- › Enhanced driver monitoring: new Attention and Drowsiness Assist monitors driver behaviour more reliably
- › Manoeuvre Braking Assist: for added safety during parking
- › Up to seven airbags



Middle East – Škoda Auto has further refined the Octavia's level of active and passive safety with this revamped model. The new Attention and Drowsiness Assist uses an innovative algorithm to assess driver behaviour more precisely. The updated Octavia comes with up to seven airbags, ensuring increased passenger safety.

Innovative algorithm assesses driver behaviour

With the revamped Octavia, Škoda has introduced new safety systems to its family sedan. Driver Alert has been replaced with the Attention and Drowsiness Assist system, as featured in the all-new Superb and Kodiaq. This advanced system is designed to monitor driver behaviour and assess levels of drowsiness.

Unlike Driver Alert, which primarily analysed data from the electromechanical power steering, the Attention and Drowsiness Assist system enhances vehicle awareness by gathering information from various control units, such as Lane Assist. It utilises an innovative algorithm to detect short-term inattention (distraction) and long-term inattention (fatigue). Additionally, it identifies deviations from normal steering patterns at speeds above 65 km/h, continuously evaluating the driver's behaviour to determine their ability to drive safely.

If the system detects signs of fatigue, it activates visual and audible warnings in the Virtual Cockpit across three stages: recommendation, warning, and escalation.



Manoeuvre Braking assist

Manoeuvre Braking Assist scans the area in front of and behind the car during parking and automatically applies the brakes if it detects an impending low-speed collision.

High level of passive safety

The Škoda Octavia is widely recognised as one of the safest vehicles in its class. In 2022, it once again secured a prestigious 5-star rating in the Euro NCAP crash safety test, successfully meeting the organisation's more stringent testing criteria.

The Octavia offers up to seven airbags, providing comprehensive protection for occupants in the event of an accident. Standard safety features include the driver and front passenger airbags and front side airbags. In the Selection, Sportline and RS trims, additional airbags include curtain airbags and the central airbag positioned between the driver and front passenger.



Škoda Octavia Sportline

More visual dynamism in combination with almost every powertrain

- › Metallic black accents: underlining the Sportline's dynamic appearance
- › Specific Sportline Design Selection: recycled grey fabric, grey stitching and artificial leather
- › Lowered sports chassis: sports suspension and progressive steering fitted as standard



Middle East – The Škoda Octavia Sportline trim level is available with a 1.4 TSI engine. Its sporty exterior is accentuated by black metallic exterior details and an adjusted lowered suspension for a lowered ride height, while the interior is populated with predominantly black surfaces, adding an extra dimension to the dynamic driving experience.

A wealth of black exterior details

The Sportline trim level is available in conjunction with the 1.4 TSI, producing a max output of 110 kW (150 hp). Mechanical elements that add to its sporting allure include a sports suspension, lowered by 15 millimetres, and progressive steering, which comes as standard. The Škoda grille surround and wing mirrors are finished in Magic Black metallic, while the window frames are finished in gloss black. The spoiler lips on the front apron and on the tailgate are also painted in Magic Black metallic. At the rear is a bumper that features a Magic Black metallic diffuser, LED rear lights with animated turn indicators and an animated Coming/Leaving Home function, which comes as standard. LED Matrix beam headlights are available as an option.



The Octavia Sportline features the new black 17-inch brushed Slagard aero wheels as standard, which can be upgraded to 18-inch Vega aero wheels and the 19-inch Draconis wheels exclusive to the Sportline. Other stylistic highlights include front wings adorned with redesigned Sportline badges and black signages, including the new, two-dimensional Škoda logo on the bonnet and the Škoda lettering on the tailgate. The lettering projected onto the ground from the front doors conforms to the revamped Škoda CI.



Sportline Design Selection with recycled fabrics

The cockpit of the Sportline Design gets a three-spoke multifunction sports leather steering wheel, stainless-steel pedal covers and a black headliner. The 10-inch Virtual Cockpit provided as standard also features a particularly sporty design.

The front sports seats which come with integrated headrests, the decorative strips in Black Middle Carbon on the dashboard and decorative cues in gloss black on the doors round off the cabin's sporting appeal. In the Sportline Design Selection, the seat upholstery is made of grey recycled fabric and artificial leather, which is also used for the door trims and the design section of the dashboard, complete with more chic, double-row grey stitching.

Škoda Octavia RS

The iconic sports sedan advances

- › Exclusive 2.0 TSI engine producing a max. output of 195 kW (265 hp) and 370 Nm of max. torque
- › Sports suspension, limited-slip differential, LED Matrix beam headlights
- › Typical RS hallmarks include black exterior details and red reflector strip at the rear



Middle East – The Škoda RS has been the sportiest avatar of the Octavia since the year 2000. In addition to the traditional gloss black detailing and the exclusive 2.0 TSI engine, now with a max. Output of 195 kW (265 hp), the Octavia RS also comes with LED Matrix beam headlights as standard. The RS Fabric is exclusively reserved for the sporty, black RS interior.

More powerful engine and lowered sports suspension

The revised Škoda Octavia RS comes exclusively with the 2.0 TSI engine in the most potent state of tune, delivering 195 kW (265 hp), an increase of 15 kW over the predecessor and 370 Nm of max torque. It is equipped with a quick-shifting 7-speed automatic DSG transmission. From a standing start, the Octavia RS is capable of reaching 100 km/h in just 6.4 seconds, while the top speed is electronically limited to 250 km/h.

The standard sports suspension is lowered by 15 millimetres for a lower centre of gravity and, together with the progressive steering and electronically controlled VAQ limited-slip differential, ensures exceptional traction and driving dynamics in any situation. Remarkable braking performance is ensured by ventilated disc brakes measuring 340 × 30 mm at the front and 310 × 22 mm at the rear. Furthermore, the Octavia RS versions now feature genuine sports exhausts with black tailpipes as standard. Also, new engine software has been designed to support the cars' powerful sound by increasing the engine's revs on start-up and delivering even more aural delight when driving in Sport mode.



Standard LED Matrix beam headlights and exclusive RS wheel designs

Extensive, hallmark RS detailing emphasises the car's sporty appearance. The Škoda grille surround, the window frames and the wing mirrors are finished in high-gloss black. Black accents can also be found on the front apron, which lends a unique, sporty look. The rear section is characterised by a black painted rear diffuser, and in typical RS style, the rear valance features a red reflector strip stretching across the entire width of the vehicle. Exclusive to the Octavia RS is standard black and aerodynamically optimised 18-inch Comet alloy wheels, available in gloss black, which can be upgraded to the optional, new 19-inch polished Elias alloy wheels in silver or anthracite with large black aero trims.

The RS models are the only Octavia variants to come equipped with LED Matrix beam headlights as part of the standard equipment. They also include LED rear lights with animated turn indicators and the animated Coming/Leaving Home function. Furthermore, they feature a new RS logo design, which can be seen on the exterior badge as well as on the interior. A powered tailgate with a virtual pedal function and the advanced KESSY function is also included in the standard package, adding advanced functionality to the performance-oriented RS models.

A sporty allure in the interior

The sporty interior of the Škoda Octavia RS is predominantly populated by black surfaces. Highlights include the 13-inch central display and navigation system, which comes as standard, sports seats with integrated headrests and a new RS logo and quilted fabric upholstery with red stitching on the seat bolsters as standard. The design section of the dashboard is covered with special neoprene material and has double rows of red contrast stitching. Artificial leather is found on the door trim panels. The decorative strips on the doors have a gloss black finish, while the dashboard features Black Middle Carbon trim. The three-spoke multifunction sports steering wheel comes with shift paddles and is wrapped in leather, while the pedals have a stainless-steel look.



A legacy of success

Renowned Octavia forms the core of the Škoda brand

- › 65th anniversary of the Octavia: The historic model debuted in 1959 and established the model designation
- › Heart of the brand: The first modern Octavia generation launched in 1996, with more than seven million customers across 60-plus markets over four vehicle generations
- › International success: best-selling model in seven European countries



Middle East – The Octavia’s journey began 65 years ago. Since 1996, Škoda Auto has introduced four modern generations and has sold more than seven million units of its best-seller. Its overwhelming popularity with a variety of customers in a variety of sub-segments has been acknowledged in the form of multiple coveted international awards.

The original Octavia: 360,000 units manufactured

The beginnings of the Octavia model go back to the spring of 1959 when Škoda started production of its eighth post-war model in Mladá Boleslav. Hence the name “Octavia”, based on the Latin numeral “octava”, meaning “the eighth”. It was also the eighth Škoda model to feature advanced independent suspension all round and the last to be built on a frame structure with a central support tube.

The original Octavia, was derived from the popular Škoda 440, but was equipped with a modern front axle with coil springs as well as other technical and visual upgrades, like a deformable safety steering wheel or asymmetric parabola headlights. Its mechanical heart was a four-cylinder engine which had a displacement of 1.1 litres and produced 29.4 kW (40 hp), which was channelled to the rear wheels via a four-speed gearbox, allowing a top speed of 110 km/h. The more powerful Octavia Super had a 1.2-litre engine producing 33 kW (45 hp). Later in September 1960, the Octavia Combi, featuring a horizontally split tailgate, was launched. The Octavia remained in production until 1964, while the Combi kept rolling off the factory until 1971. In total, 360,000 vehicles were produced of which, more than 54,000 units were the Combi estates.



First generation modern Octavia debuts in 1996

The modern iteration of the popular Octavia was launched almost 30 years ago, in 1996. It embodied the brand’s new image as well as future ambitions. Over four generations, more than 7.15 million units have been sold, making the Octavia not only the mainstay of the Škoda range but also one of the ten best-selling cars in Europe and the best-selling model in the compact class in the 27 EU member states along with Iceland, Liechtenstein, Norway and Switzerland.

The Octavia Combi has been the most favoured estate car in Europe across all segments since 2016, with the current Octavia Combi being the number one estate car in 14 countries. Currently, the fourth Octavia generation is also the highest-selling vehicle in seven European countries. with Germany being its largest European market. Beyond the passenger car market, the Octavia has also been in use as a police vehicle in Austria, Croatia, France, Italy, the UK, Kosovo and Morocco.

Global acclaim from international car magazines

The many generations of Škoda Octavia sedan have been held in high regard by many international motoring publications, and it has won several press awards over the years. The Octavia took the highest honours in German “Auto Bild” awards for all-wheel drive cars up to 40,000 euros and earned the title of “Best Family Car” in the Women’s World Car of the Year (WWCOTY) awards in 2020. The following year, it won the “Family Car of the Year” award by British car magazine “Auto Express”.

In 2023, “Auto Bild” named the Octavia “Best Company Car” in the compact category for the fifth time in a row. At the “What Car?” magazine’s 2023 Car of the Year Awards, it was awarded the “Best family car for practicality” title. More recently, in February 2024, Octavia, for the eleventh time, won the compact class import category in the “Best Cars” awards from the German car magazine “auto motor und Sport”.



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Explore the new 'What's up, Škoda?' channel:
go.skoda.eu/whatsapp



Škoda Auto

- > is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- > aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- > effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- > currently offers its customers twelve passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq.
- > delivered over 926,000 vehicles to customers around the world in 2024.
- > has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- > is part of the Brand Group CORE – the organisational merger of the Volkswagen Group's volume brands – to achieve joint growth and to significantly increase the overall efficiency of the five volume brands
- > independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- > operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- > employs approximately 40,000 people globally and is active in around 100 markets.